



Highlights of Some of Our 2016 Accomplishments

We are very proud to share the following...

- Publication of four issues of *Science in Autism Treatment* covering myriad topics of interest to families and professionals alike, and launched a new column called *Is There Science Behind That?*
- Subscribers from over 100 countries
- Further development of our website with special pages for parents of older children and adults, medical professionals, and members of the media
- Publication of numerous *Media Watch* letters and *Media Alert* posts in response to accurate and inaccurate news articles and broadcasts related to autism treatment
- Creation of posters reflecting ASAT's mission and commitment to science-based treatment
- Development of a resource booklet for parents of newly diagnosed children with autism available free online and to be distributed in print in 2017
- Expansion of our Externship program now including Externs from other countries such as Canada, Australia, UAE, and India
- Graduation of several Externs, many of whom have assumed Coordinator level roles or Board Member roles within the organization
- Addition of several new committed members to the Board of Directors from the US and Canada, and expansion of our Professional Advisory Board
- Increase in social media to reach families and professionals (e.g., Twitter, Facebook, YouTube) with almost 11,000 Facebook fans and over 1,300 followers on Twitter
- Collaboration with Different Roads to Learning (DRL) to publish monthly blogs
- Roll out of the 6th Annual Rock'n 4 Autism Awareness campaign with over 50 business donors and over \$8,000 raised to promote autism awareness on both national and local levels
- Hosting of our first "Cut-a-thon" fundraiser in Canada

Thank you for partnering with ASAT in supporting individuals with autism and their families!

**Association for Science in Autism Treatment
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Highlights of Our 2017 Goals

With your help, we will work toward these goals...

- Create Public Service Announcements (PSAs) related to ASAT, our resources, and best practices in Spanish
- Increase *Science in Autism Treatment (SIAT)* subscriber base to 12,000 with targeted focus on underserved areas in the US and throughout the world
- Publish more synopses of recently published research to keep up with the growing number of studies on interventions for autism, considering requests from our website visitors
- Distribute resource booklet to international journalists
- Create additional content for our newly launched, comprehensive website as well as enhance navigation across website pages
- Continue to expand our website pages for parents with a newly-diagnosed child, medical professionals, and members of the media
- Increase our Facebook fans to 12,000, Twitter followers to 1,500 and increase ASAT's presence on quality autism community blog sites
- Increase reach to medical communities, particularly pediatricians and family practice doctors, sharing information about ASAT and science-based treatment
- Increase ASAT's presence at state, regional, national, and international conferences
- Increase grant submissions to support our work
- Provide information regarding ASAT and autism to faculty in ABA, special education, psychology, and speech pathology programs nationwide
- More extensively tap into the wealth of experience and expertise of our Advisory Board members
- Recruit new writers and increase number of *Media Watch* letters and *Media Alert* posts in response to accurate/inaccurate portrayals of autism treatment, with heightened focus on international topics, biomedical advances and lifespan considerations
- Prepare new monthly blogs with Different Roads to Learning
- Develop a 2017 strategic plan in preparation for our 20th anniversary

We invite you to help support us in our future goals to help individuals with autism and their families!

Let's keep science at the forefront of every conversation about autism treatment.