

**Several Specific Initiatives
for the 6th Annual
Rock'n 4 Autism Awareness Campaign**



Our 2016 goal is to continue to promote awareness of autism, its treatment, and access to high-quality information to guide treatment decisions. Revenues from this 2016 campaign will be used at the local, regional, and global level.

Local initiatives include:

- Expansion of existing autism lending libraries in various Hudson County locations.
- Provision of resources about our website and newsletter to Hudson County public and private schools.
- Distribution of posters to promote autism awareness.
- Scholarships for Hoboken parents or providers to attend a statewide conference related to autism.
- Offer of a free workshop related to supporting siblings of children with autism and other special needs.
- Assistance for Hoboken-based groups that support the broader special needs parent community.
- Support for at least one community-based recreation initiative that joins children with autism and their typically developing peers.

Regional initiatives include:

- Comprehensive compilations of resources for families of children with autism and service providers.
- Creation and distribution of materials for pediatricians and primary care physicians.
- Distribution of a resource book for parents of newly diagnosed individuals with autism, *Becoming a Savvy Consumer: A Resource Booklet for Family Members of Newly Diagnosed Children with Autism*.
- Concentrated efforts to gain 500 new NJ subscribers to *Science in Autism Treatment*, ASAT's free information-packed newsletter.
- Implementation of statewide initiatives to promote awareness of evidence-based treatment.
- Sharing of information about bullying prevention with a focus on students with autism and other special needs.

Global initiatives include:

- Translation of printed material about our resources into Spanish, French, Italian, Hebrew, and German.
- Expansion of our website offerings for parents of newly diagnosed children as well as older children and adults.
- Purchase of key words to steer parents towards science-based information during their online searches.
- Creation of materials to support our growing externship program.
- Resource developments for the international journalism community.
- Provision of information regarding ASAT and autism treatment to university programs nationally and abroad.
- Pursuit of international collaborations that culminate in dissemination of information about best practices abroad.